



breakthrough nutrition coming soon



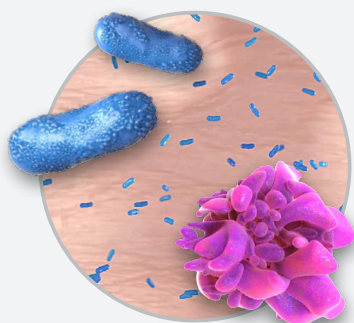
Be on the lookout for updated packaging to Science Diet adult and senior foods. Each bag contains advanced nutrition and digestive health for pets.

- **No SKU or barcode changes** for any products
- **Transition is recommended** as formulas will change



For digestion, immune system & organ health

Every pet has a unique gut microbiome - their own digestive ecosystem which plays a critical role in bodily systems like immunity and organ health.



Hill's ActivBiome+ technology is uniquely built to support this ecosystem. A proprietary mix of prebiotic fibres which feed the gut microbiome while helping their bodies optimise the benefits, supporting overall health.

here is what pet parents can expect:



upgraded formulas

across Science Diet adult and senior foods with innovative gut microbiome benefits from our **ActivBiome+** technology.



trusted science

delivered by our team of over 200 veterinarians & nutritionists with 25 years of antioxidant research and 15 years of microbiome research.

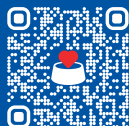


updated packaging

and formulas coming in April 2025, and transition packaging for updated formulas arriving soon.

Pet parents who are currently feeding Hill's Science Diet adult and senior foods will need to transition to the new formula. Here are some tips:

- Hold on to 1 - 2 weeks' worth of the "old" food
- Follow the transition instructions found on the bag
- Extend the transition if any digestive upset occurs
- Contact their vet or call Hill's at 0800 344 557 with questions or concerns



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